Concept Note

Myths and archetypes have long shaped how people imagine, create culture, build societies, and tell stories. Archetypes are universal patterns, symbols, characters, and stories that span time and place, reflecting our shared experiences and collective ideas. This National Conference will examine how archetypes remain relevant and evolve in literature and society, drawing on insights from many fields. Scholars from literature, history, sociology, psychology, philosophy, economics, cultural studies, and related areas will come together to discuss how myths still shape identity, values, politics, economics, and culture. The conference will offer a space for thoughtful discussion about how archetypes persist, adapt, and are reinterpreted today. We hope to inspire meaningful conversations and new research on why myths and archetypes still matter for understanding society and culture.

Sub themes:

The Conference includes but is not limited to:

1. The Hero Archetype Across Civilisations: From Epic Literature to Contemporary Society
2. Carl Jung's Theory of Archetypes and the Collective Unconscious: Literary and Psychological Perspectives
3. Myth, Memory, and Nation: Archetypes in Historical Narratives and Cultural Identity
4. Archetypes of Power: Kings, Warriors, Revolutionaries, and Leaders in Literature and History
5. The Feminine Archetype: Mother, Goddess, Rebel, and Modern Woman in English and Hindi Literature
6. Archetypes of Caste, Class, and Community: Sociological Readings of Literary Texts
7. Economic Archetypes in Literature: Merchant, Labourer, Entrepreneur, Consumer, and Capitalist
8. The Journey Archetype: Pilgrimage, Migration, Exile, and Identity in World Literature
9. Archetypes of Resistance: Freedom Fighters, Reformers, and Revolutionaries in Literature and History
10. Nature as Archetype: Ecocriticism, Indigenous Knowledge, and Environmental Consciousness
11. Religious and Philosophical Archetypes: Dharma, Karma, Sacrifice, Salvation, and Redemption
12. Archetypes in Indian Mythology and World Mythologies: A Comparative Study
13. Archetypes in Folk Literature, Oral Traditions, and Indigenous Cultures
14. Archetypes in Cinema, Digital Media, and Popular Culture: Continuity and Transformation
15. Postcolonial Reinterpretations of Classical Archetypes in English and Hindi Literature
16. Archetypes of Family, Gender, and Social Institutions: Intersections of Literature and Sociology
17. Artificial Intelligence, Technology, and Emerging Archetypes in Twenty-First Century Literature
18. Reimagining Archetypes in the Age of Globalisation: Literature, Culture, Economy, and Identity

Association For English Studies of India

In the early 1930s, scholars and teachers of English Literature in India increasingly felt the need for a common academic platform where scholars from different parts of the country could come together to exchange ideas and deliberate upon issues concerning the teaching and research of English. This need led to the establishment of the first formal association at Allahabad University in 1937. Over the years, the organisation gradually developed into what came to be known as the Indian Association for English Studies (IAES). In 2007, the Association was formally registered as the Association for English Studies of India (AESI). Guided by its aims and objectives, the governing body of AESI undertakes and coordinates a range of academic activities aimed at promoting the study, teaching, and research of English Studies in India. One of its principal activities is the organisation of an annual conference at different locations across the country, providing scholars, teachers, researchers, and students with an opportunity to share their academic work and engage in intellectual discussion.

Further information about the Association, including its various categories of membership and its academic programmes, is available on the official AESI website, www.aesi-india.org. The website also provides information about the publication of the Indian Journal of English Studies, annual conferences, and other scholarly activities undertaken by the Association.

Gauri Shanker Kanya Mahavidyalaya

Gauri Shanker Kanya Mahavidyalaya, which was founded on 2 September 1996 by the Gargi Vidya Sabha in Bulandshahr, is a college for girls devoted to offering high-quality higher education with a focus on academic excellence, ethical values, and the holistic development of its students. In the academic session 1996-97, the college was initially affiliated on a temporary basis with Chaudhary Charan Singh University, Meerut, in six undergraduate subjects; later, as a result of its steady academic accomplishments and growing reputation, it obtained permanent affiliation with the university. Over the years, the institution has expanded its academic programmes and now provides both undergraduate and postgraduate education in a number of disciplines. Along with classroom instruction, the institution supports curricular and co-curricular activities designed to build students' confidence, leadership skills, and awareness of their public responsibilities. The college is especially dedicated to empowering women through education and providing opportunities for both academic and personal development. Its facilities consist of 20 lecture rooms, an administrative building, computer facilities, a digital library for students, and other necessary academic and administrative resources. The college building was inaugurated on 21 November 1997 by Shri Kalyan Singh, former Chief Minister of Uttar Pradesh. Since its establishment, Gauri Shanker Kanya Mahavidyalaya has continued to develop as an institution dedicated to learning, values, and the advancement of girls through higher education.

One-Day National Conference on Archetypes in Literature and Society: An Interdisciplinary Perspective on Myth

Organised by
Department of English
Gauri Shanker Kanya Mahavidyalaya
Bulandshahr, UP
Pin- 203001

Under the Aegis of
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&
Director General
JMS Group of Institutions, Hapur

Date: 3rd November 2026

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Important Dates:

Abstract Submission: 15/10/2026
Full Paper Submission: 31/10/2026
Last Date for Delegate Fee and Registration: 31/10/2026

Guidelines for submitting the Research Paper

The scholars who are willing to participate in the conference are advised to prepare and submit their research papers as per the following guidelines:

1. Papers will be accepted in MS Word only.
2. Research papers must be typed in Times New Roman, in font size 12 for regular text and font size 14 for titles, with double spacing.
3. The maximum word limit of a research paper is 2500-3000 words, including an abstract of 200 words, followed by keywords.
4. The latest MLA Style (9th edition of the MLA Handbook) must be used for all citations.
5. Name of the author must be put only at the right margin of the page below the main title and a short biographical note with email and contact number at the end of the paper.
6. Research papers without the registration fee will not be accepted.
7. Abstract and complete research paper must be submitted at the following e-mail address: gskmbsr1996@gmail.com
8. Abstract must be uploaded in the Google Form during registration at the given link: **https://forms.gle/5zdcLgCBBT1M68zV6**
9. Hard copy of the research paper must be submitted at the time of presentation in the Conference.
10. Participants can register only through the provided google form.

Fee Details:
Professor/ Associate Professor/ Assistant Professor: Rs. 500
Research Scholar: Rs. 300
PG and UG Students: Rs. 200

Pay either by UPI or Bank Transfer

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